

# NATHAN ANTHONY®

## **Nathan Anthony Grows Market Presence with New Showroom and Styles** *Upholstery specialist adds high performance covers and customization to mix*

**LOS ANGELES** – [Nathan Anthony](#) celebrates the opening of its first permanent showroom at [High Point Market](#) in the InterHall area of IHFC, introducing contemporary seating and accent pieces in [space IH-602](#), April 6 - 10.

Leading the way is the new Filip sofa and chair series. Sporting a crisp, contemporary silhouette, Filip features an updated mid-century modern-inspired look. Two versions are available — a tight back design with decorative tufting; and a two-over-two loose cushion design. Both designs sit on a stylish four-legged wood platform base. Options include two standard sizes (80 inches and 96 inches), a sectional configuration, and custom sizing is offered.

Nathan Anthony expands its cover assortment to include first-ever offerings from Sunbrella. Drawn from the Sunbrella Elements performance fabric collection, the new assortment will include about a dozen different solid, textured contemporary fabrics. Filip will be shown in a bright orange Sunbrella cover.

High-performance covers are not new to Nathan Anthony. This season, an expanded offering from Ultrasuede® includes new saturated colors in the luxury suede-like material.

Two new wood finishes, light oak and darling walnut, are available, including for this season's product introductions.

Also to debut in the new showroom is the Juliet sofa and chair collection. Inspired by the swooping shapes of classic 1930s-era automobiles, the 96-inch Juliet sofa features a gently sloping profile that wraps effortlessly around the sides to the bottom of each front edge. Shown in plush blue Aspire velvet, the sofa rests on three tapered metal legs in a choice of three elegant finishes, including Ash Gold.

The Juliet chair features a similarly rounded form, with shaped sides that envelope a comfy cushion highlighted with a piped edge front. Additional flair is provided by a series of petite button tufts.

“Our new Juliet designs pay homage to the great Karl Lagerfeld, who dazzled the world with his innovative runway creations,” says Tina Nicole, co-owner and lead designer. “Sitting on three sturdy, stylish legs with an undulating, organic shape, the Juliet sofa has a high-fashion look that’s both distinctive and comfortable.”

“The light, airy kidney bean shape of Juliet will work well in any setting,” adds Khai Mai, CEO of Nathan Anthony. “And the tapered depths of the seat cushion make the sofa an ultra-comfortable place to relax.”

The 96-inch sofa is available in both left-arm and right-arm versions, and a smaller-scaled, two-arm version is also available.

For April Market, Nathan Anthony introduces more seating items, including:

- **The Minx tête-à-tête:** An extension of the award-winning Minx collection, Nathan Anthony’s new Minx tête-à-tête features the same pioneering, geometric-shaped inside back stitching treatment that made the original design such a hit. Adding to the drama of this latest addition to the collection are the twin, sloping, modified shelter backs that graduate down through the arms to wrap each side of the seating surface. Scaled for a boudoir or other cozy sitting room, the Minx tête-à-tête sits on four gently tapered metal legs that provide a finishing touch to its iconic silhouette.
- **The Pow! ottomans:** Fun and versatile, Pow! is a series of accent ottomans that may be used as seats, tables or footrests. Available in a variety of new Ultrasuede® colors, the Pow! design suspends each cushioned surface in a dual-ring frame constructed of durable steel tubes finished in matt black. In addition to a wide range of cover options, several different sizes of the Pow! ottoman are available.
- **The Niagara ottomans:** Simple yet sophisticated, the Niagara ottomans are also a multifunction marvel. Fully wrapped in fabric, or in a two-toned fabric-wood combination with new darling walnut wood trim, the Niagara ottomans feature a beautifully curved shape with tapered sides and an outer and underside welt detail. Available with an optional tray table, the ottomans work as series of seating, a work surface, footrest or dining extension. A choice of eleven wood finishes are offered.
- **The Jagger armchair:** A hip, new version of Nathan Anthony’s popular armless chair, the Jagger armchair is a classic, crisply tailored mid-century silhouette. Design hallmarks of this new piece include handsome tufted cushions and a gorgeous new darling walnut wood frame with a stately square back. Available in more than 250 fabrics and select leathers, the new model will be shown at market in a dramatic Ultrasuede® Cobalt Blue cover accented by a Walnut-finished frame, paying homage to the bold fashion choices of its rock ‘n roll namesake.
- **Oliver bed:** A new angled wing bed, **Oliver** features three stacked layers of upholstery grouped into zones separated by coordinating new darling walnut wood trim. The wings start wide at the bottom then delicately taper toward the top, enhancing the exotic, sculptural feeling of the bed.

Heading into the Spring Market, retailers and designers are increasingly hungry for fresh contemporary looks that bring new personality and polish to today’s homes, according to Mai.

“They’re coming to us for new ideas and also for custom solutions,” he says. “We’ve seen a big uptick in custom orders where customers are tapping into our ability to tailor and adapt products to fit any space.”

Nathan Anthony’s new showroom in space IH-602 provides the perfect venue for displaying its growing line, Mai adds. At 1,700 square feet, the new showroom is considerably larger than the company’s previous location in InterHall. The showroom will be decorated in a palette of warm and cool colors, with large-scale murals of fashion runway scenes to communicate the company’s cutting-edge vibe.

“We are very excited about our new location,” says Nicole. “The extra space provides more room for showcasing the 360-degree nature of all our pieces, where the backs and sides of pieces are just as interesting as the fronts and are designed to be seen.”

Nathan Anthony will celebrate the opening of its new showroom with a reception to be held from [4 to 6 p.m. on Saturday, April 6](#). The event will include cocktails and hors d’oeuvres.

During the celebratory event, the company will toast the news that its Sistine sofa has been shortlisted for a 2019 International Design & Architecture Award. Winners are due to be announced in September.

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#### **About Nathan Anthony Furniture**

Founded in 2005, Nathan Anthony produces award-winning contemporary furnishings at its own factory in Los Angeles. Lead designer Tina Nicole made the World’s Leading Design Names list 2018, and has been recognized for design excellence with five consecutive International Product Design awards in 2018, 2017, 2016 and 2015 by *design et al’s* International Architecture and Design competition in the U.K. She has also been recognized as a Best of Year 2017 Honoree by *Interior Design*, and by the American Society of Furniture Designers (ASFD) with 2016 and 2012 Pinnacle Award nominations.

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