

NATHAN ANTHONY®

Nathan Anthony Debuts Upholstery Collection for October *Creative Director Tina Nicole reflects on the spherical evolution*

LOS ANGELES – Custom upholstery resource [Nathan Anthony Furniture](#) debuts the Alais collection of upholstered furnishings in the company’s permanent showroom in InterHall, [space IH-602](#), during Fall [High Point Market](#), Oct. 16-20.

Nathan Anthony Creative Director and lead designer Tina Nicole introduces Alais this fall with three signature items: a fully upholstered bed, an accent chair and a bench, each distinguished by curvaceous shapes and the addition of ball-shaped feet, crafted from hardwood and sized to scale.

A distinctive design element in the collection, Nicole says incorporating the sphere is the next phase of the current curvy furniture trend.

“There’s been a definite evolution in our designs over several seasons,” says Nicole. “We started by rounding out accent chair frames several years ago for styles like Elan and Dali, and then more dramatically for our popular Buttercup chair. We also began to shape the foam padding surrounding the frames, which added soft dimensionality and plushness, as well as visual interest, to our Chablis and Chelle styles.”

“From there, we really pushed the envelope by shaping larger wood frames with no angles to create the Embrace collection, which was launched in early 2020 and features our best selling sofa,” she adds. “Rounder shapes are more inviting, like getting a hug, and our interior designer clients have really responded to that.”

The Alais collection is additionally distinguished by Nicole’s fabric cover selection for the fall showroom presentation. Sourced from Fishman Fabrics in Chicago, LeCosta is a high end wool boucle produced in Italy from pure wool and cotton. Available in 8 colorways, the base material is flecked with colorful, confetti-like yarns.

“I love the quality of the material,” says Nicole. “It’s luxe, but it’s also very fun and the overall showroom design will reflect that vibe. We want to bring a dose of ‘happy’ to High Point Market in October.”

For the benchmade upholstery specialist, all items in the collection are fully customizable, along with the option for C.O.M. The ball feet are available in 11 wood finishes, including the newest addition called ‘Blondey’.

Buyers may contact inquiries@nafurniture.com to schedule a High Point Market showroom appointment.

PRESS INQUIRIES

Contact [Leslie Newby](#) for inquiries, appointments, and for additional HI RES images.
Link to High Point Market exhibitor [press kit available starting September 28, 2021.](#)

About Nathan Anthony Furniture

[Nathan Anthony Furniture](#) is a multi-award-winning international furniture brand designing and selling signature products like the Freya three-piece sectional, which has been nominated for the *Interior Design* magazine 2021 Best of Year (BOY) awards in the upholstery category.

Under Creative Director Tina Nicole's leadership, Nathan Anthony was named a 2019 BOY Honoree for residential lounge seating. Nicole made the World's Leading Design Names list in 2021 and in 2018. She has been recognized for design excellence with five consecutive International Product Design awards by *design et al's* International Architecture and Design competition in the U.K., and with a new nomination by *design et al* for the Embrace sofa in 2021.

The luxury, custom upholstery furnishings specialist was founded in 2005 by partners-in-life Tina Nicole and Khai Mai.

With Mai responsible for operations, Nathan Anthony incorporates lean manufacturing principles to produce sustainable and custom benchmade furnishings at its Los Angeles-based factory.

In 2019, Nicole authored her first book, entitled *Dream, Design, Disrupt: A life in design*, which was featured in the February 2020 Book Review by *Business of Home*, "Required Reading."