

NATHAN ANTHONY®

Nathan Anthony Introduces More Curve-Shaped Frames for Fall *New wellness-inspired luxury upholstered seating at High Point Market*

LOS ANGELES – Custom upholstery resource [Nathan Anthony Furniture](#) debuts a collection of curve-shaped upholstered seating styles in their InterHall showroom, [space IH-602](#) at [High Point Market](#), October 13 - 18.

From the imagination of a young designer comes “BEAR,” an upholstered chair intended to calm and comfort. With a forward-looking focus on product design, Otis College of Art and Design student and namesake for the luxury vendor, Nathan Anthony Mai follows in the footsteps of his parents Tina Nicole and Khai Mai, founders of Nathan Anthony Furniture.

A downsized iteration of this special chair is named “BEAR CUB.” The two upholstery concepts reflect an emotional comfort-based design which offers the effect of a hug to the sitter.

“Our high end interior designers and showroom customers continue to request soft and curvilinear shapes that are resonating with the end-consumer,” says Nicole. “And we’re of course thrilled to offer a platform to our son’s thoughtful design ideas which address today’s wellness-minded audience.”

BIG BEAR chair

This family-run brand’s next-generation designer, Nathan Anthony Mai, is a student at Otis College of Art and Design. Given the challenge to create an object using a repetitive shape, his junior-year project resulted in an upholstered chair concept named “BEAR.”

BEAR CUB chair

As the name may imply, Goldilocks will find this scaled down version of "BEAR" just right at 36-inches wide.

GIULIA chair

The new GIULIA chair embodies the essence of feminine charm with its gentle and embracing curves. Whether fully upholstered or featuring a stained wood plinth base, the chair’s seats appear generously proportioned while its open arms exude an air of lightness. Available in a wide range of customizations, including eco-friendly high-performance fabrics.

At Fall Market, the Nathan Anthony showroom will feature a bold color palette of grapefruit, chocolate and citrine.

The upholstery company will additionally showcase new rugs from custom resource Fayette Studio.

To learn more about the new styles, or to set a High Point Market showroom appointment, buyers may contact hello@nafurniture.com .

PRESS IMAGES

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About Nathan Anthony Furniture

Recognized for its mastery of upholstery craft, Nathan Anthony is a luxury furnishings resource for interior designers and upscale dealers. Award-winning designs are fully customizable and benchmade-to-order at the company's Los Angeles based production studio. Personalization options include frame size, cushion fill, C.O.M. and other fabric-to-frame specifications, wood and metal finishes, and more. Nathan Anthony's unique Custom Design Concierge™ service includes a highly specialized team, on call to successfully facilitate custom projects and minimize errors.

Co-founded in 2005 by Tina Nicole and Khai Mai, Nathan Anthony operations are guided by lean manufacturing principles and sustainable practices, with in-line, eco-friendly fabrics available for specifying. Nathan Anthony is a Sustainable Furnishings Council (SFC) member and a Business Partner with non-profit organization One Tree Planted, contributing a portion of its proceeds to reforestation and other climate positive initiatives.

Nathan Anthony has been recognized for design excellence with six consecutive International Architecture and Design awards, including its Embrace sofa shortlisted for 2022, and two *Interior Design* magazine's Best of Year (BOY) Honoree awards for residential lounge seating in 2021 and 2019. An early adopter of Web 3.0, the brand is the first of its kind to offer Digital Collectibles of its award-winning furniture designs, while also securing an inaugural MAD Award from *Interior Design* magazine in 2023.